

Walpole British Luxury Summit 2026

Setting the new rules of true luxury

THE LONDONER
MONDAY 27TH APRIL 2026
AGENDA

8.00am REGISTRATION, COFFEE AND NETWORKING

8.45am **Welcome & The Walpole View**

Helen Brocklebank, CEO and **Charlotte Keesing**, Summit Director, Walpole

9.00am **Burberry: the reawakening of a national treasure**

Joshua Schulman, CEO, Burberry in conversation with **Samantha Conti**, London Bureau Chief, *WWD*

9.30am **Macroeconomics and Geopolitics: why this matters for luxury**

Jane Hamilton, Senior Business Journalist, *The Times*

9.45am **Re-shaping the Luxury Landscape: global trends you need to know**

Andrea Steiner, Associate Partner, Fashion and Luxury Vertical, Bain & Company

10.10am **Souvenirs and Powerful Memories: why experience is luxury's fastest growth industry**

Panel with **Martin Kuczmariski**, CEO & Founder, Difficult Name, **Pernilla Nyberg**, Senior Vice President & General Manager, The Estée Lauder Companies UK & Ireland and **Divia Thani**, Global Editorial Director, Condé Nast Traveller

10.40am NETWORKING AND COFFEE

11.10am **The Luxury Customer: global trends in UHNWI**

Amrita Banta, Managing Director, Agility Research & Strategy

11.30am **It's the People who Make it: craft, talent and the art of the human**

Panel with **Monty Lowry Corry**, Brand Director, Swaine, **Foday Dumbuya**, Founder and Creative Director, Labrum London and **Gary Franklin**, Senior Vice President, Trains & Cruises, Belmond in conversation with **Jamie Gill**, Founder & CEO, The Outsiders Perspective

12.00pm **Luxury & Technology: how AI is shaping the customer journey**

Mathilde Haemmerlé, Partner, Head of Luxury Practice in France, Bain & Company

12.20pm **The 10 New Rules of True Luxury**

Tammy Smulders, Founder & CEO, Trends & Culture

12.40pm NETWORKING LUNCH AND BREAKOUT SESSIONS

2.10pm **Selfridges: reinventing modern luxury retail**

André Maeder, CEO, Selfridges Group in conversation with **Kate Reardon**, Editor-in-Chief, *Times Luxx* magazine & Times Luxury digital channel, *The Times*

2.40pm **America: setting the scene for the next 250 years of a special relationship**

Tom Athron, CEO, Fortnum & Mason and **Innes McFee**, CEO, Oxford Economics in conversation with **Freddie Sayers**, Editor-in-Chief & CEO, UnHerd

3.10pm **Food & Drink Futures: new trends in flavour, function and form**

Christopher Sanderson, Founder & CEO, The Future Laboratory

3.30pm NETWORKING AND TEA

4.00pm **Storytelling, Culture, Art and Heritage: why true luxury is an emotional journey**

Panel with **Jodie Blake**, CMO, Manolo Blahnik, **Julie Bramham**, Managing Director, Diageo Luxury and **Victoria Siddall**, Director, National Portrait Gallery in conversation with **Paul Croughton**, Editor-in-Chief, Elite Traveler

4.30pm **Imagination, Creativity and Luxury in the Age of AI**

Marek Reichman, Executive Vice President & Chief Creative Officer, Aston Martin in conversation with **Katy Wickremesinghe**, Founder, KTW and The Wick

5.00pm NETWORKING AND COCKTAILS

Agenda is subject to change