

Walpole British Luxury Summit 2026

Setting the new rules of true luxury

THE LONDONER
MONDAY 27TH APRIL 2026
AGENDA

8.00am REGISTRATION, COFFEE AND NETWORKING

8.45am **Welcome & The Walpole View**
Helen Brocklebank, CEO and **Charlotte Keesing**,
Summit Director, Walpole

9.00am **Burberry: the reawakening of a national
treasure**
Joshua Schulman, CEO, Burberry in conversation with
Samantha Conti, London Bureau Chief, *WWD*

9.30am **Macroeconomics and Geopolitics: why this
matters for luxury**
Jane Hamilton, *The Times*

9.45am **Re-shaping the Luxury Landscape: global
trends you need to know**
Andrea Steiner, Associate Partner, Fashion and Luxury
Vertical, Bain & Company

10.10am **Souvenirs and Powerful Memories: why
experience is luxury's fastest growth industry**
Panel with **Martin Kuczmariski**, CEO & Founder, Difficult
Name, **Pernilla Nyberg**, Senior Vice President &
General Manager, The Estée Lauder Companies UK &
Ireland and **Divia Thani**, Global Editorial Director,
Condé Nast Traveller

10.40am NETWORKING AND COFFEE

11.10am **The Luxury Customer: global trends in
UHNWI**
Amrita Banta, Managing Director, Agility Research
& Strategy

11.30am **It's the People who Make it: craft, talent and
the art of the human**
Panel with **Monty Lowry Corry**, Brand Director, Swaine,
Foday Dumbuya, Founder and Creative Director,
Labrum London and **Gary Franklin**, Senior Vice
President, Trains & Cruises, Belmond in conversation
with **Jamie Gill**, Founder & CEO, The Outsiders
Perspective

12.00pm **Luxury & Technology: how AI is shaping the
customer journey**

Mathilde Haemmerlé, Partner, Head of Luxury Practice
in France, Bain & Company

12.20pm **The 10 New Rules of True Luxury**
Tammy Smulders, Founder & CEO, Trends & Culture

12.40pm NETWORKING LUNCH AND BREAKOUT
SESSIONS

2.10pm **Selfridges: reinventing modern luxury retail**
André Maeder, CEO, Selfridges Group in conversation
with **Kate Reardon**, Editor-in-Chief, *Times Luxx* magazine
& Times Luxury digital channel, *The Times*

2.40pm **America: setting the scene for the next 250
years of a special relationship**
Tom Athron, CEO, Fortnum & Mason and **Innes McFee**,
CEO, Oxford Economics in conversation with **Charlotte
Keesing**

3.10pm **The Look of Luxury: giving brands visual impact
in an image-driven world**
Faye McLeod, Co-Founder, Closer

3.40pm NETWORKING AND TEA

4.10pm **Food & Drink Futures: new trends in flavour,
function and form**
Christopher Sanderson, Founder & CEO, The Future
Laboratory

4.30pm **Storytelling, Culture, Art and Heritage: why
true luxury is an emotional journey**
Panel with **Jodie Blake**, CMO, Manolo Blahnik, **Julie
Bramham**, Managing Director, Diageo Luxury and
Victoria Siddall, Director, National Portrait Gallery

5.00pm **Imagination, Creativity and Luxury in the
Age of AI**
Marek Reichman, Executive Vice President & Chief
Creative Officer, Aston Martin in conversation with
Katy Wickremesinghe, Founder, KTW and The Wick

5.30pm NETWORKING AND COCKTAILS

Agenda is subject to change